



## Jamaica's # 1 Sports Station

With approximately 1,146,000 local sporting enthusiasts, 59% Male & 41% Female, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have a unique integrated demographic of loyal sports fans, 412,000 or 36% listen to KLAS consistently.

### SCOREBOARD TRIPPLE PLAY:

KLAS Sports FM 89 Multiple Award Winning Sports Magazine Show "SCOREBOARD" now present the most attractive sponsorship package- **Scoreboard Tripple Play:**

- **ONE HOUR** sponsorship, cost **\$47,855**, Full Entitlements Scheduled in Scoreboard.
- Opening & Closing Credits, Extensive Branded Promos.
- Bonus Spots in Scoreboard Extra
- (Conditions; minimum 12 contract days, spots to be scheduled on sponsorship days).

12 x 30 Sec.  
Spots in  
Scoreboard

30 Branded  
Promos  
Weekly

BONUS: 12 x 30 Sec.  
Spots in  
Scoreboard Extra

<SCOREBOARD THE CARIBBEAN'S #1  
SPORTS MAGAZINE PROGRAMME>

Contact Our Sales Department Now!!!

- TEL: 929-1344/6 FAX: 906-7604 / 960-0572
- E-Mail: [admin@klassportsradio.com](mailto:admin@klassportsradio.com)
- Live Streaming on Website: [www.klassportsradio.com](http://www.klassportsradio.com)

# "If it's Sports... It's on KLAS

