



Jamaica's #1 Sports Station
Lifestyle Products - Sponsorship

With approximately **1,146,000** local sporting enthusiasts, **59% Male & 41% Female**, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have a unique demographics of loyal sports fans- **412,000** or **36%** listen to KLAS consistently.

TIME SIGNALS

Time is of the essence. It is the most important factor in the organization of everyone's day. Being on time is an admirable quality that many Jamaicans lack. **KLAS Sports FM 89 invites you to stamp your mark on a particular time of day, with a Time Signal.** For ten seconds you can brand a particular time, and have your name associated with that time every day.

Join us as we keep you informed, entertained and on time.

Sponsorship Cost:

PREMIUM	\$42,000 + GCT per month
PLUS	\$30,000 + GCT per month
PRIME	\$25,000 + GCT per month
OFF PRIME	\$14,000 + GCT per month

VOLUME DISCOUNT

	Premium	Plus	Prime	Off Prime
3 Months →	7%	5%	3%	2.5%
6 Months →	8.5%	7.5%	6%	5%
1 Year →	12%	10%	8%	7.5%

Call Our Sales Department Now!!!

TEL: 929-1344/6 FAX: 906-7604 / 960-0572

E-Mail: admin@klassportsradio.com Website: klassportsradio.com

"THE RHYTHM OF THE PEOPLE"

