



If it's Sports...Its on KLAS

*'Jamaica's #1 Sports Station'*

*Lifestyle Products – Sponsorship*

We take pride in our sporting image, however we consider ourselves sports +, thus we broadcast features, which cater to those other needs of our listeners. We offer a unique mix of demographics with loyal sports fans, 25% of whom listens to KLAS consistently, thereby making our appeal and influence significant in the market place.

## TEMPERATURE CHECKS

Temperature checks provide vital information on the temperature throughout the day. **KLAS Sports FM 89** invites you to come onboard and sponsor a temperature check in any one of our programmes, which will be presented to our listeners at a specific time each weekday. For ten seconds you can advertise your products and services at the same time **every weekday**, and have your name associated with a temperature check on **KLAS**. Join us, as we **'Keep our Listeners Aware in Style'**.

## VALUE ADDED

- *If at any time during the period of your sponsorship there is a new development, whether it is the launch of a new product or service, anniversary celebration or customer appreciation day, you may change your script to relay that information.*

### COST PER TEMPERATURE CHECK

PREMIUM	:	\$35,000 + GCT per month
PLUS	:	\$25,000 + GCT per month
PRIME	:	\$20,000 + GCT per month
OFF PRIME	:	\$10,000 + GCT per month

### VOLUME DISCOUNT

PREMIUM	-	7%	-	3 Months
	-	8.5%	-	6 Months
	-	12%	-	1 Year
PLUS	-	5%	-	3 Months
	-	7.5%	-	6 Months
	-	10%	-	1 Year
PRIME	-	3%	-	3 Months
	-	6%	-	6 Months
	-	8%	-	1 Year
OFF PRIME	-	2.5%	-	3 Months
	-	5%	-	6 Months
	-	7.5%	-	1 Year

*Don't worry about the "lump sum" payment, KLAS offers an attractive monthly payment scheme guaranteed to suit your budget.*

**Call Our Sales Department Now!!!**

E-Mail: [sales@klassportsradio.com](mailto:sales@klassportsradio.com)

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Website: [klassportsradio.com](http://klassportsradio.com)

**"The Rhythm of the People"**