



KLAS

SPORTS FM 89

Classification and Rate Sheet

MONDAY TO FRIDAY- CLASSIFICATION & RATES

TIME	CLASS	15 SEC	30 SEC	45 SEC	60 SEC	T/S & T/C PER MONTH 10 SEC
6:00AM - 10:00AM	KLAS OFF PRIME	1,120	1,500	2,300	2,500	14,000/10,000
10:00AM - 12:00PM	KLAS PLUS	1,800	2,800	3,750	4,900	30,000/25,000
12:00PM - 2:30PM	KLAS PRIME	1,500	2,500	2,800	3,700	25,000/20,000
2:30PM - 4:00PM	KLAS OFF PRIME	1,120	1,500	2,300	2,500	14,000/10,000
4:30PM - 7:30PM	KLAS PREMIUM	2,520	3,920	5,250	6,860	42,000/35,000
7:30PM - 6:00AM	KLAS OFF PRIME	1,120	1,500	2,300	2,500	14,000/10,000

SATURDAY- CLASSIFICATION & RATES

TIME	CLASS	15 SEC	30 SEC	45 SEC	60 SEC
6:00AM - 12:00PM	KLAS OFF PRIME	1,120	1,500	2,300	2,500
12:00PM - 6:00PM	KLAS PRIME	1,500	2,500	2,800	3,700
6:00PM - 6:00AM	KLAS OFF PRIME	1,120	1,500	2,300	2,500

SUNDAY- CLASSIFICATION & RATES

TIME	CLASS	15 SEC	30 SEC	45 SEC	60 SEC
6:00AM - 6:00AM	KLAS OFF PRIME	1,120	1,500	2,300	2,500

MUSIC

TIME SIGNAL / TEMPERATURE CHECK VOLUME DISCOUNT

\$42,000 KLAS PREMIUM (TS)	3 MTHS - 7%	6MTHS - 8.5%	1 YR - 12%
\$35,000 KLAS PREMIUM (TC)	3 MTHS - 7%	6MTHS - 8.5%	1 YR - 12%
\$30,000 KLAS PLUS (TS)	3 MTHS - 5%	6 MTHS - 7.5%	1 YR - 10%
\$25,000 KLAS PLUS (TC)	3 MTHS - 5%	6MTHS - 7.5%	1 YR - 10%
\$25,000 KLAS PRIME (TS)	3 MTHS - 3%	6 MTHS - 6%	1 YR - 8%
\$20,000 KLAS PRIME (TC)	3 MTHS - 3%	6 MTHS - 6%	1 YR - 8%
\$14,000 KLAS OFF PRIME (TS)	3 MTHS - 2.5%	6 MTHS - 5%	1 YR - 7.5%
\$10,000 KLAS OFF PRIME (TC)	3 MTHS - 2.5%	6 MTHS - 5%	1 YR - 7.5%

KLAS MUSIC SEGMENT SPONSORSHIP DISCOUNT

30 MINS SEGMENT	3 MTHS	\$15,000 MONTHLY	6 MTHS - 5%
30 MINS SEMENT	6 MTHS	\$10,000 MONTHLY	1 YR - 7.5%

Note: Rates do not include GCT; Volume discounts will apply only on these rates.
 Call our Sales Department Now!! Tel: # 929-1344/6 Fax: 960-0572
 Email: sales@klassportsradio.com

IF ITS SPORTS...ITS ON KLAS

Revised JANUARY 2010

LIFESTYLE