



## Jamaica's # 1 Sports Station

With approximately **1,146,000** local sporting enthusiasts, **59% Male & 41% Female**, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have unique integrated demographics of loyal sports fans; **412,000** or **36%** listen to KLAS consistently.

### KLAS "HAT-TRICK"

KLAS SPORTS FM 89 win-win advertising package, KLAS HAT-TRICK!!! Three very affordable advertising packages; **KLAS VALU-PAC**, **KLAS SPORTS PAC PLUS** and **KLAS BUSINESS SPECIAL**. Our comprehensive sportscast, cutting edge programmes; Scoreboard, Scoreboard Extra and Sports Desk are second to none. Horseracing, Football, Cricket, Track and Field, , we bring it all.

### OPTIONS:

#### 1. KLAS VALU-PAC PLUS: 260 x 30 Second Spots

- 130 x 30 Sec Spots (KLAS Vibes & Lifestyle)
- 65 x 30 Sec Spots (Scoreboard Extra)
- 65 x 30 Sec Spots (Sports Desk)

~~WAS \$539,500~~  
NOW \$155,000

#### 2. KLAS SPORTS PAC PLUS: 120 x 30 Second Spots

- 60 x 30 Sec Spots (KLAS Vibes & Lifestyle)
- 30 x 30 Sec Spots (Scoreboard Extra)
- 30 x 30 Sec Spots (Sports Desk)

~~WAS \$249,000~~  
NOW \$75,000

#### 3. KLAS BUSINESS SPECIAL: 33 x 30 Second Spots

- 17 x 30 Sec Spots (KLAS Vibes & Lifestyle)
- 8 x 30 Sec Spots (Scoreboard Extra)
- 8 x 30 Sec Spots (Sports Desk)

~~WAS \$67,900~~  
NOW \$25,000

- ALL Commercials must be used within 120 days of contract date
- Prices DO NOT include GCT

Contact Our Sales Department Now!!!

- TEL: 929-1344/6 FAX: 906-7604 / 960-0572
- E-Mail: [admin@klassportsradio.com](mailto:admin@klassportsradio.com)
- Live Streaming on Website: [www.klassportsradio.com](http://www.klassportsradio.com)

# "If it's Sports... It's on KLAS"

