



## KLAS "HAT-TRICK" OPTIONS:

### KLAS SPORTS FM 89 - cutting edge programmes:

- **Scoreboard, Scoreboard Extra, Sports Desk.**
- **Horseracing, Football, Cricket, Track &Field, Etc.**
- **KLAS Lifestyle- Great Music, Informative Features**

### PACKAGE OPTIONS:

#### 1. KLAS VALU-PAC PLUS: 210 x 30 Second Spots

- 35 x 30 Sec Spots - KLAS Vibes
- 35 x 30 Sec spots - KLAS Lifestyle
- 35 x 30 Sec Spots - Scoreboard Extra
- 35 x 30 Sec Spots - Sports Desk
- 35 x 30 Sec Spots - BBC/KLAS Sports Ctr
- 35 x 30 Sec Spots - BIB/Soul Force

~~WAS \$476,000~~  
**NOW \$155,000**

#### 2. KLAS SPORTS PAC: 100 x 30 Second Spots

- 20 x 30 Sec Spots - KLAS Vibes
- 20 x 30 Sec Spots - Lifestyle
- 20 x 30 Sec Spots - Scoreboard Extra
- 20 x 30 Sec Spots - Sports Desk
- 20 x 30 Sec Spots - BIB/Soul Force

~~WAS \$222,000~~  
**NOW \$75,000**

#### 3. KLAS BUSINESS SPECIAL: 34 x 30 Second Spots

- 9 x 30 Sec Spots - KLAS Vibes
- 9 x 30 Sec Spots - Lifestyle
- 8 x 30 Sec Spots - Scoreboard Extra
- 8 x 30 Sec Spots - Sports Desk

~~WAS \$80,800~~  
**NOW \$25,000**

No further discount allowed; ALL Commercials must be used within 120 days of contract date  
 Prices DO NOT include GCT

### Contact Our Sales Department Now!!!

- TEL: 929-1344/6 FAX: 906-7604 / 960-0572
- E-Mail: [admin@klassportsradio.com](mailto:admin@klassportsradio.com)
- Live Streaming on Website: [www.klassportsradio.com](http://www.klassportsradio.com)

## Jamaica's # 1 Sports Station

With approximately **1,146,000 local sporting enthusiasts, 59% Male & 41% Female**, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have unique integrated demographics of loyal sports fans; **412,000 or 36% listens to KLAS consistently**. We appeal to Jamaicans in the Diaspora, members on Twitter and Facebook Page.

