



If it's Sports...Its on KLAS

'Jamaica's #1 Sports Station'

CORPORATE MESSAGE
Business Stimulus Packages



KLAS Sports FM 89 is a unique niche market product appealing to a wide cross section of demographics representing the following socio-economic groupings:

- A/B/C1, C2, D/E all of whom are loyal sports fans.

In excess of 80% of the total radio audience has some interest in sports and 25% of this total listens to KLAS Sports FM 89 consistently. Being the number one sports radio station, KLAS' influence in the market place is both qualitative and quantitative of very high value; giving solid returns to our advertisers.

KLAS Sports FM 89 is structured to be very flexible and responsive to our clients' individual needs, inclusive of generous editorial options. In keeping with the challenging business environment forecasts, KLAS is prepared to offer **Business Stimulus Packages** at very attractive rates, ensuring our clients' enterprises remain competitive and profitable; **our offerings are:**

- ❖ KLAS Gold Package
- ❖ KLAS Valu-Pac Plus
- ❖ KLAS Special Events Sponsorship
- ❖ **Individually customized package as per your unique needs**

All our sports programming are on the **cutting edge** with comprehensive, innovative coverage unmatched within the local radio broadcasting landscape.

The entire KLAS team stands ready to ensure your advertising and promotional needs are met at the most affordable rates with **First KLAS service 24/7; we are here to serve you.**

“If its Sports...It's on KLAS”

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