



If it's Sports...Its on KLAS



Jamaica's # 1 Sports Station

With approximately **1,146,000 local sporting enthusiasts, 59% Male & 41% Female**, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have unique integrated demographics of loyal sports fans; **412,000 or 36% listen to KLAS consistently.**

Vision

Our aim is to create the Caribbean's best and most profitable sports radio station, and to consistently reward our workers and owners by offering strong returns on their investment. The station must be self-sustaining, producing high quality output utilizing well-developed systems established for its operations, by so doing ensure high quality product. Our programming must be innovative, informative and comprehensive, embracing all the tenets/cannon of broadcasting, journalism and professionalism. The **KLAS** business profile/success should be an attractive investment instrument for potential Investors

Corporate Message

KLAS Sports FM 89 is structured to be very flexible and responsive to our clients' individual needs, inclusive of generous editorial options. In keeping with the challenging business environment forecasts, **KLAS** is prepared to offer **Business Stimulus Packages** at very attractive rates, ensuring our clients' enterprises remain competitive and profitable; **our offerings includes:**

- **KLAS HATTRICK**
- **KLAS MATCH PAC**
- **SCOREBOARD TRIPPLE PLAY**
- **KLAS TIME SIGNAL**
- **KLAS TEMPERATURE CHECK**

All our sports programming are on the **cutting edge** with comprehensive, innovative coverage unmatched within the local radio broadcasting landscape. The entire **KLAS** team stands ready to ensure your advertising and promotional needs are met at the most affordable rates. **We are ready to serve you with First "KLAS" service 24/7.**

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