



With approximately **1,146,000** local sporting enthusiasts, **59% Male & 41% Female**, KLAS Sports FM 89 has captured this niche segment through our comprehensive sports programming inclusive of great music. We have a unique integrated demographics of loyal sports fans; **412,000** or **36%** listen to KLAS consistently.

KLAS "SPORTS BEAT"

(Weekly Comprehensive coverage of Minor Sports)

APPROXIMATELY SIXTY
10 MINUTE REPORTS
MONTHLY:

- GOLF
- TENNIS
- TABLE TENNIS
- SWIMMING
- DOMINOS
- CYCLING
- SKITTLES
- ROAD RACE
- MOTOR RALLY
- VOLLEY BALL & more.

**MASSIVE DISCOUNT ON
THIS FEATURE !!!**

MONTHLY
~~WAS \$125,000.00~~
NOW \$75,000.00

- 10 X 30 SEC (OFF PRIME)
- 4 X 30 SEC (PRIME)
- 3 X 30 SEC (PLUS)

**90 BRANDED PROMOS
MONTHLY**

Credits: OPENING & CLOSING

- A minimum of **5** sports covered weekly → **15 Reports**.
- All commercials must be used within 90 days of contract date
- Prices DO NOT include GCT

Contact Our Sales Department Now!!!!

- Tel: 929-1344/6 FAX: 906-7604 / 960-0572
- E-Mail: admin@klassportsradio.com
- Streaming on Website: www.klassportsradio.com

"If it's Sports.... It's on KLAS"

