



‘Jamaica’s #1 Sports Station’

Lifestyle Products – Commercials

We take pride in our sporting image, however we consider ourselves sports +, thus we broadcast features, which cater to those other needs of our listeners. We offer a unique mix of demographics with loyal sports fans, 25% of whom listens to KLAS consistently, thereby making our appeal and influence significant in the market place.

KLAS VALU-PAC PLUS

COST : **\$155,000.00 + GCT**

Advertisers, *KLAS Valu-Pac Plus* is an attractive, affordable 45 day advertising package with very appealing features:

- ✓ **KLAS Sports FM 89** has an all-inclusive demographics of sports fans who are solid consumers.....25% of which listens to KLAS Sports consistently.
- ✓ **KLAS Sports FM 89** provides innovative, comprehensive sports coverage with the best team on radio.
- ✓ *KLAS Valu-Pac Plus* affords advertisers full value entitlements plus 25% bonus spots in any of our music programmes across our broadcast day.

KLAS Sports FM 89.....the best niche market outlet in Jamaica.

FREE INCENTIVES

- ❖ **25% more spots in music features**
- ❖ **Possible programme sponsorship**

**BEST VALUE...
GREAT DEAL**

Call Our Sales Department Now!!!
E-Mail: sales.klas@cwjamaica.com

TEL: 929-1344/6 FAX: 906-7604 / 960-0572
Live streaming via www.jamdirek.com

“If it’s Sports...It’s on KLAS”